

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE
AND SRC RULE 17.2(c) THEREUNDER

1. **November 23, 2017**
Date of Report (Date of earliest event reported)
2. SEC Identification Number **62893** 3. BIR Tax Identification No. **004-710-062-000**
4. **ROCKWELL LAND CORPORATION**
Exact name of issuer as specified in its charter
5. **N/A** 6. (SEC Use Only)
Province, country or other jurisdiction of Industry Classification Code:
incorporation
7. **2F 8 Rockwell, Hidalgo Drive, Rockwell Center, Makati City** **1200**
Address of principal office Postal Code
8. **(632) 7930088**
Issuer's telephone number, including area code
9. **N/A**
Former name or former address, if changed since last report

10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
COMMON SHARES	6,116,762,198 shares (As of Oct 31, 2017)
RETAIL BONDS	Php 5,000,000,000

11. Indicate the item numbers reported herein:

- Item No. 4
- Item No. 9

Item No. 4 - Resignation, Removal or Election of Registrant's Directors or Officers

The Company announces the promotion of the following officers:

Name	Previous Position	Current Position
Mr. Davy T. Tan	Vice President, Business Development	Senior Vice President, Business Development
Ms. Christine T. Coqueiro	Assistant Vice President, Retail Development	Vice President, Retail Development

Mr. Davy T. Tan joined Rockwell Land in 2007 as Financial Analyst and Budget Manager and in 2012 became the Vice-President for Business Development. Prior to joining Rockwell Land, he spent six years with Filinvest Alabang, Inc., a subsidiary of Filinvest Development Corporation, as Proof and Control Officer of the Festival Supermall and later as Finance Analyst. He was also Accounting Officer at D.M. Consunji, Inc. and Junior Auditor at Punongbayan and Araullo. Mr. Tan, a Certified Public Accountant, holds a Bachelor of Science degree in Accountancy from the University of the East.

Ms. Christine T. Coqueiro has been with Rockwell for 8 years and in 2014 became the Assistant Vice President of Retail Development. Prior to joining Rockwell Land, she worked with Republic Apparel Retailers, Inc for 2 years, and 5 years with Chempak Enterprises. Ms. Coqueiro holds a Bachelor of Science degree in Business Administration Major in Business Management at De La Salle University- College of St. Benilde, and is a member of the International Council of Shopping Centers.

The Company also appoints Ms. Jovie Jade Lim-Dy as Vice President, Residential Sales.

Ms. Jovie Jade Lim-Dy has been with the company for 12 years. She joined Rockwell Land in 2005 as a Sales Executive. In 2007, she was tasked to lead her own team of sales executives and eventually was assigned as Project Sales Head for Grove in 2012 and later on for Proscenium in 2014. In 2016, she became Rockwell Land's Sales Head. Ms. Dy is a licensed real estate broker and holds a Bachelor of Science degree in Psychology from the De La Salle University.

Item No. 9 – Other Events

Rockwell Land Corporation's ("ROCK") engagement of Securities Transfer Services, Inc. ("STSI") as stock transfer agent is set to terminate on December 31, 2017. ROCK will be engaging a replacement agent and shall make the appropriate disclosure to the Exchange.



SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ROCKWELL LAND CORPORATION

Issuer

A handwritten signature in blue ink, appearing to read "Wall", is positioned above the printed name of the signatory.

ELLEN V. ALMODIEL

Senior Vice-President for Finance &
Accounting, Chief Finance and Chief
Compliance Officer

November 23, 2017